

CAPACITY BUILDING PROGRAMME

ZMINA
RESILIENCE

**GREEN
CULTURE
SERIES**



**13/MAY
2026**
ONLINE SESSION



**GREEN MOBILITY IN
ARTS AND
CULTURE: BEYOND
THE DILEMMA?**

**WITH
MARIE
LE SOURD**

zmina.eu

IZOLYATSIA
PLATFORM FOR CULTURAL INITIATIVES

**MALÝ
BERLÍN**
kulturné centrum



ZMINA:Resilience is a cooperation between IZOLYATSIA (UA), Malý Berlín (SK) with support of Trans Europe Halles (SE).

■ OBJECTIVES

- To gain a more holistic approach regarding the concept of **green mobility** in the arts and cultural sector
- To highlight some **funding opportunities or inspiring models and resources** to further identify them
- To share **tools and ways to approach** the issue in a more context and situated manner
- To **strengthen one's argumentation** when dealing with green mobility issues in mobility / cooperation projects at a European and international level

■ POINTS OF CAUTION

- We are in a constant (un)learning process.
- There is no one solution that fits all.
- Nobody is an expert; everybody is an expert.
- Finding ways and perspectives for coexistence and existence.

WHICH QUOTE SPEAKS TO YOU?

'(We need) not to impose these (green) agendas, not because we don't believe in them but because we think cultural practitioners should have their say on how they describe a 'green' world (...)
We need to work on our own tools and not only translate strategies'

Areej Abou Harb (cultural manager / director, Lebanon)

Reference : Cultural Mobility Forum 2023, Tunis

<https://on-the-move.org/resources/library/resources-cultural-mobility-forum-2023>

WHICH QUOTE SPEAKS TO YOU?

“Travel is, in itself, a matter of strength and power. The ability to travel, the ability to move about. Who can travel, who can establish connections? How does knowledge circulate, and who has access to particular places?”

WHICH QUOTE SPEAKS TO YOU?

'I travel by bike rather than by plane, whether I'm heading to an exhibition 70 km from my home, the Venice Film Festival, or a workshop in Latvia. These journeys represent a return to slowness as a way of thinking; energy is not infinite. The energy generated by pedaling allows us to move; it is tangible through the effects it has on the body'.

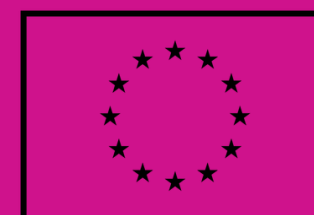
BARTHÉLÉMY ANTOINE-LOEFF, France-based artist and 'iceberg farmer'
Reference (2023)

<https://www.culture.gouv.fr/Thematiques/Enseignement-superieur-et-Recherche/La-revue-Culture-et-Recherche/Creation-artistique-et-urgence-ecologique>

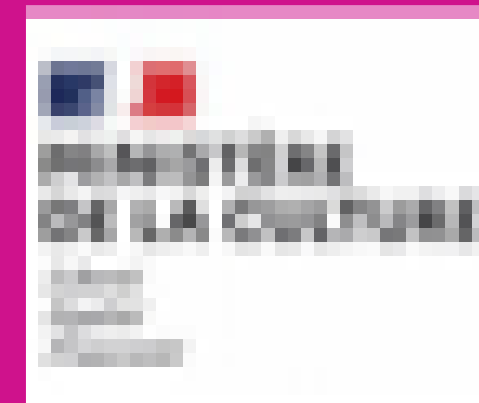
WHICH QUOTE SPEAKS TO YOU?

'In times of extreme turbulence, cultural mobility seems to be a difficult and even secondary task. Protecting one's own context – particularly in times of war – naturally comes to the centre stage. However, self-isolation and focusing only on the domestic, is not a sustainable strategy in the long run.'

ON THE MOVE



Cofinancé par
l'Union européenne



On the Move

<http://on-the-move.org>

International information and advocacy network focused on the mobility of artists and cultural professionals.
94 members in 34 countries.

- Funded mobility open calls / mobility funding guides
- Access to information on the administrative aspects of mobility (Mobility Information Points)
- Promotion of fairer and more equitable mobility (analytical reports and recommendations on less visible or accessible topics)

Mobility &
Parenting

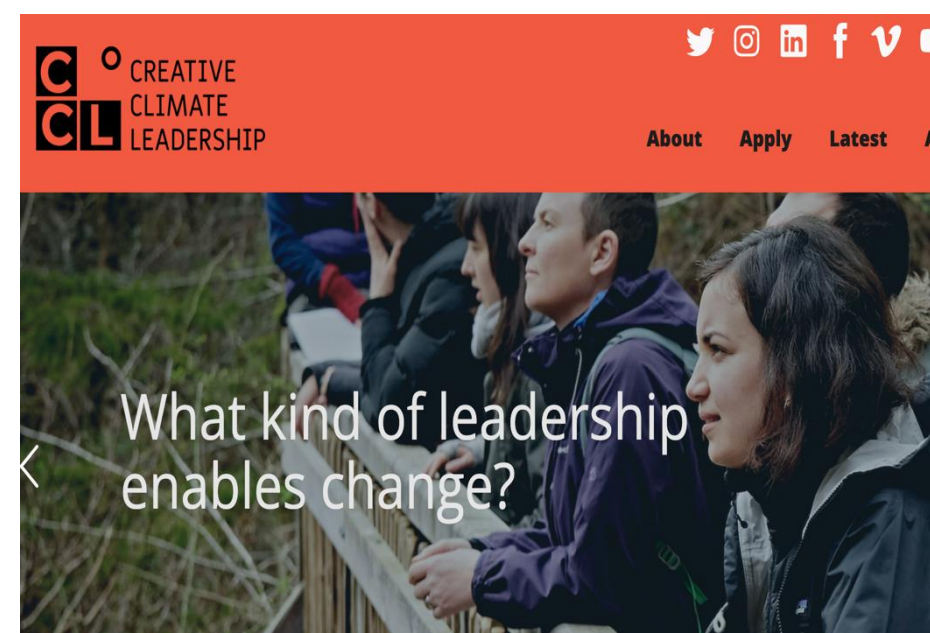
At-risk &
Displaced artists

Indigenous
Artists'
mobility

Mobility &
Disabled artists

Mobility &
environmental
sustainability

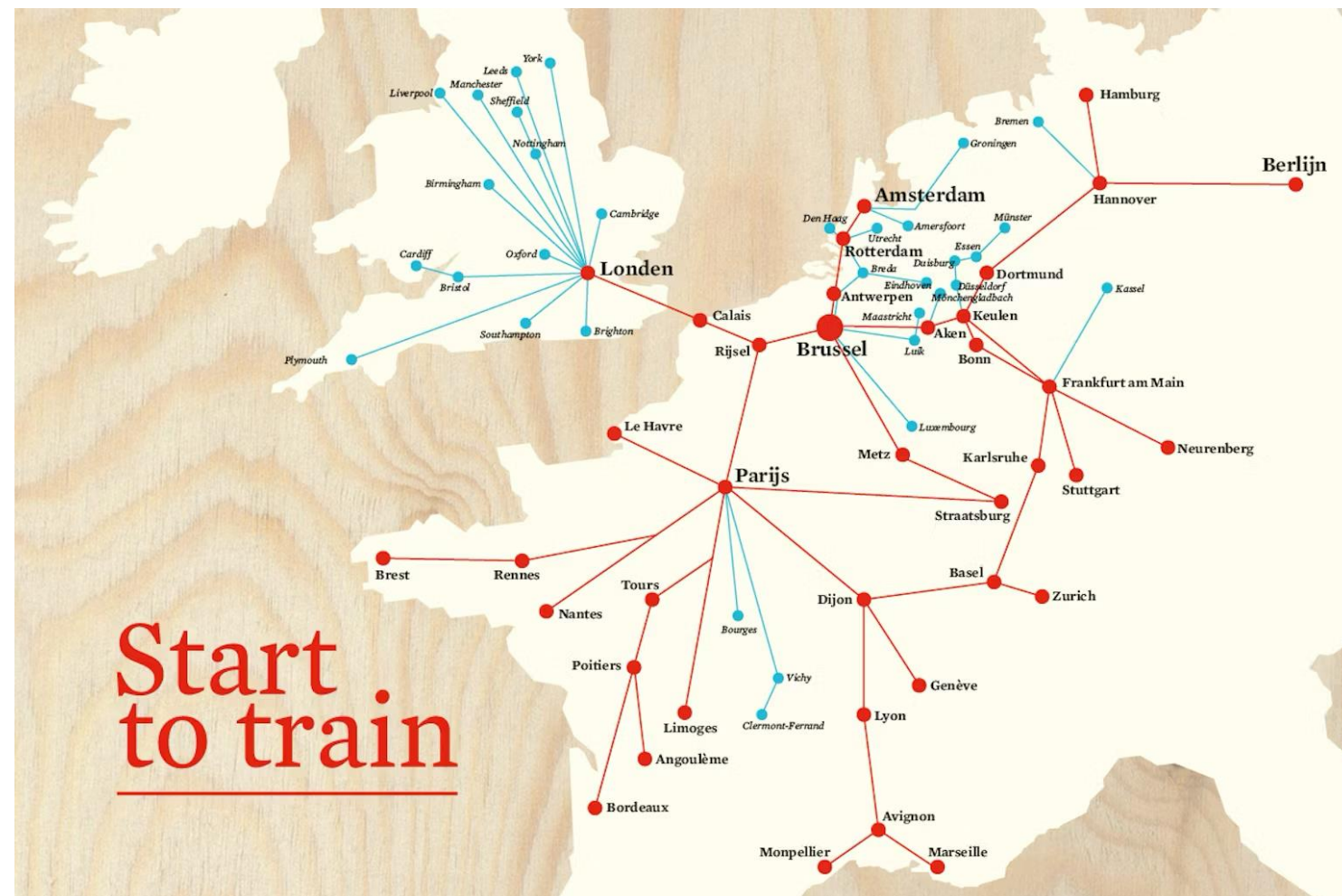
On the Move: Green related projects since 2011 (guides, charters, projects, advocacy actions etc.)



<https://on-the-move.org/network/working-groups/green-context-specific-mobility>

Project (start to train / Flanders Arts Institute) to EU plan for faster train systems in Europe

Sustainable international travel in the arts: Flanders Arts Institute shows the way with a new map (2020)



<https://www.kunsten.be/en/now-in-the-arts/duurzaam-internationaal-reizen-in-de-kunstensector-kunstenpunt-wijst-de-weg-met-een-nieuwe-kaart/>

Commission launches plan to accelerate high-speed rail across Europe (2025)



Capture d'écran

https://transport.ec.europa.eu/news-events/news/commission-launches-plan-accelerate-high-speed-rail-across-europe-2025-11-05_en

A CHANGE OF PARADIGM

Cultural Mobility Forum Focused on artistic mobility and environmental sustainability, Tunis 9-10 May



ARE WE ALL EQUALLY RESPONSIBLE?

One of the issues we face in the climate crisis struggle is that we all are in the same boat, but we travel in different seats.

About his journey to America, Mayakovsky once said that those in first-class throw up wherever they want, those in second-class throw up on those in third, and the later throw up on themselves.

Lázaro Gabino Rodríguez

[/https://e-tcetera.be/open-letter-to-jerome-bel](https://e-tcetera.be/open-letter-to-jerome-bel)

“The need to act and not react” (Ukhona Ntsali Mlandu)

1. **Act for more mobility and a new vocabulary attached to it:** “for me the radical solution is actually to increase mobility and be in each other’s presence, to move more, to meet each other but also to change the language of mobility (...) to talk about hosts, guests and hospitality and the humanities and the values that come with it” (Sarah Abdu Bushra).

2. **Act for more context-specific approaches in collaboration stakeholders, artists and cultural professionals;** call them ‘partners’ and not ‘grantees’ when doing projects together (Areej Abou Harb); avoid the capital city syndrome in projects (Karim Sultan); and work on our own forms of solutions to raise funds (Ghita Khaldi and François Bouda).

3. **Act to make our actions visible based on our own matrices of evaluation** that value what we do instinctively. In doing so, avoid the exclusion embedded in ready-made funding and de-contextualised evaluation formats (Ukhona Ntsali Mlandu).

4. **Read, research, document and share, as a way to address the scale of climate change as a global problem,** as well as our level of responsibility within it, and thereby interrogate cultural policies and influence funding strategies (François Bouda, Mike van Graan).

5. **Act to be around the negotiating table and stay visible throughout the process of decision-making via networks and collective organisations** (Mike van Graan); consider building our own institutions, to look at what institutions would look like if we built them, if we designed them (Sarah Abdu Bushra).

<https://on-the-move.org/resources/library/resources-cultural-mobility-forum-2023> <https://on-the-move.org/resources/library/cultural-policy-pathways>

KEY FINDINGS

A theme that is more prominent in mobility initiatives, particularly at the European level.

However, these schemes are not sufficiently tailored in terms of support for more sustainable transportation, for more appropriate travel times at the destination(s), etc.

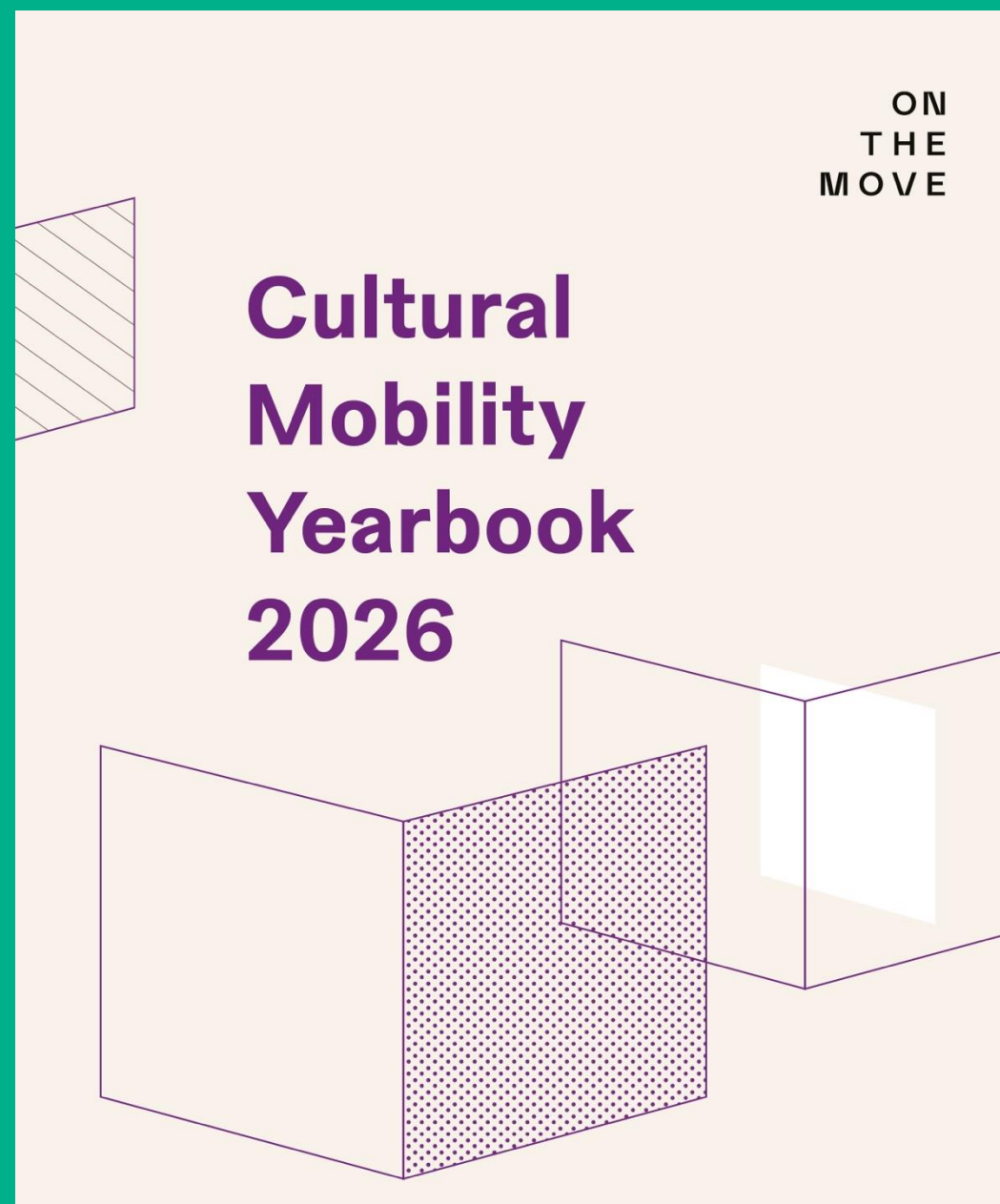
Incentives rather than action > "green" mental burden for artists / professionals / venues (rural contexts, overseas territories)

Risk of putting cultural diversity against biodiversity with an approach focused primarily on modes of transportation.

Loss of momentum for the green agenda in major policy directions.

ILLUSTRATIONS

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POSSIBLE ACTION: (RE)DEFINE



Green mobility must be approached holistically. This concept encompasses not only the modes of transportation used by artists and cultural professionals, but also the contexts in which these individuals operate, the reasons for their mobility, and the impact of their activities at their destination and within their local community upon their return.

Green mobility is part of a process of collective responsibility, involving both those who benefit from mobility and the organizations that financially support it. It must take into account the social, political, economic, infrastructural, environmental, and ethical dimensions that shape it.



POSSIBLE ACTION: Get organised and develop your own tools



Since 2023, as part of an ERASMUS project: development of a framework and certification for European cultural networks to address the challenges of

- Governance
- Communication
- Travel
- Events
- Workplace (where relevant)

Green certification system, created by the industry for the industry. Based on peer review and an external auditor.

NORM 3.2	Every year, the network-organisation completes a carbon footprint calculation for the travel activities of its own organisation, focusing on the following items: • Travel to meetings or events that the network (co-)organises (statutory or legal obligatory meetings, events, training sessions, workshops, symposia, focused groups-committees, etc.) (Mandatory) • Travel to meetings or events organised by third parties (advocacy meetings, workshops, conferences, General Assemblies, events attended as guests, etc.) or business trips (e.g., preparation of projects, prospection, etc.) (Mandatory) Network-organisations appoint one (or more) person(s) responsible for delivering this task and establishing an internal system for carbon footprint reporting, which shall be consistent and regularly maintained throughout the year.
Elaboration	• Network-organisations will have to log their travel to the two types of above-mentioned meetings and events in a common carbon footprint tool (e.g., a spreadsheet) that will provide an automatic calculation. This will help to calculate their carbon footprint on a yearly basis and provide a basis for comparison and improvement for each network. • The system should centralise carbon footprint data and include an overview/ dashboard. It is advisable for this data to be accessible and transparent for all the organisation's team members. Please note: in view of accountability and the scope of a networks' responsibility, travel in this chapter concerns only those that each network-organisation directly supports financially, or those that happen to be paid for by a third party, but controlled by the network-organisation. These can be for team members, board members, committee members, invited trainers/speakers, members receiving travel support, etc.
Proof to be submitted	Data set, based on a carbon emissions calculator by choice. The same calculator(s) should be used consequently, to ensure comparability of data. A comparison of different calculators and information on how to use these tools can be found in the SHIFT Fact Sheet: Carbon Calculators.
Further explanation	Mobility has by far the biggest share in the carbon footprint of international events. And, with regard to the carbon footprint of travel, flying is the most polluting option. Related documents/links: • SHIFT Carbon Calculators Fact Sheet: FACT SHEET • BBC 'Climate Change: Should you fly, drive or take the train?

https://shift-culture.eu/wp-content/uploads/2022/02/SHIFT_Eco-Guidelines_Environmental-Sustainability.pdf

Green Annual Report

2025

3/On travel

As part of its Sustainability Policy, and in collaboration with the Green Room, On the Move worked on its travel guidelines and internal sustainability guidelines. During the first three years of the SHIFT eco-certification, the following total carbon emissions can be shared:

Total emissions in 2023 (kg CO2e)	50,519.23
Total emissions in 2024 (kg CO2e)	51,341.51
Total emissions in 2025 (kg CO2e)	45,066.84
Including a total of emissions from travel to third party events in 2023 (kg CO2e)	13,228.71
Including a total of emissions from travel to third party events in 2024 (kg CO2e)	12,193.03
Including a total of emissions from travel to third party events in 2025 (kg CO2e)	17,477.62

The total emissions decreased by 10.80% between 2024 and 2025⁷. We also observe a higher proportion of travel to third-party events in 2025, resulting from On the Move's dual action:

- Firstly, the decision to hold one main event per year with the Cultural Mobility Forum.
- And a strategy to contribute to third-party events through [ASK \(Advocacy, Support, Knowledge\) Capsules](#), which contribute to existing events with a cultural mobility component. This was evident, for example, at the [TransCultural Exchange Conference in Boston in March 2025](#) and the [World Summit on Arts and Culture in Seoul in May 2025](#). Participation in the [CIMA meeting in Buenos Aires in November 2025](#) was part of the On the Move strategy to strengthen ties with Latin America.

4/On events

On the Move very much continues to implement the same guidelines since 2023 with regards to the choice of locations, the choice of venues, hotels and the possibility of organising online working sessions or hybrid events like the Cultural Mobility Forum.

With regard to the [Cultural Mobility Forum](#), in-depth research into potential venues and hotels was carried out in advance with the local member (NDPC-Northern Dimension Partnership on Culture) to identify the most sustainable options that could be reached on foot or via public transport. In Riga, for example, all venues were within walking distance and a bus was hired for the final day of visiting visual arts venues. Over the course of three days in Riga, OTM members could optimise their venue by participating in working group meetings, panel discussions at the Cultural Mobility Forum, the Network's General Assembly and cultural visits.



© Lauris Vīksne

On the Move's members starting their cultural visits in Riga
(first stop: Getrude Theatre in Riga)

The following list of questions is designed in order to support the inclusion of travel impacts in the decision-making process about whether to attend a meeting or an event:

	YES	NO
Is the event/meeting lasting less than a day?		
Is the destination reachable by train?		
If the destination is reachable by train, does the trip take more than 10 hours?		
If the destination is not reachable by train, are there direct flights available?		
Are direct flights only operated by low-cost airlines?		
Do you have possibilities to organise other meetings or attend/ connect to other events in the area?		
Does the event/meeting offer future opportunities/ partnerships/ professional developments?		
Does the event/meeting offer opportunities in the region (neighbouring countries) in terms of participation?		
Does the event/meeting offer meeting opportunities with less visible communities/contexts/organisations?		
Does the meeting/event organisers have a reflection on its environmental impact?		
Did you discuss environmentally sustainable options with the organiser/host?		
Can you bring back something to your local context/community/other professionals or organisations from this meeting/event (in terms of reciprocity)?		
Is the venue/city chosen as a way to remain connected to contexts that would be excluded from cultural cooperation and dialogue if only reachable by said sustainable means?		
Does the event offer opportunities to local communities that wouldn't be available if you were not (co)organising it ?		
Did you organise an event in the chosen country in the past two years?		

If after answering these questions you have more than 60% of green answers, maybe you can consider attending the meeting online in case of a hybrid format, or reassess the relevance of your trip/your event, considering other aspects like the number of people going, the financial costs, etc.

Decision-making tool developed by The Green Room for On the Move

DRAWING INSPIRATION FROM RESIDENCIES

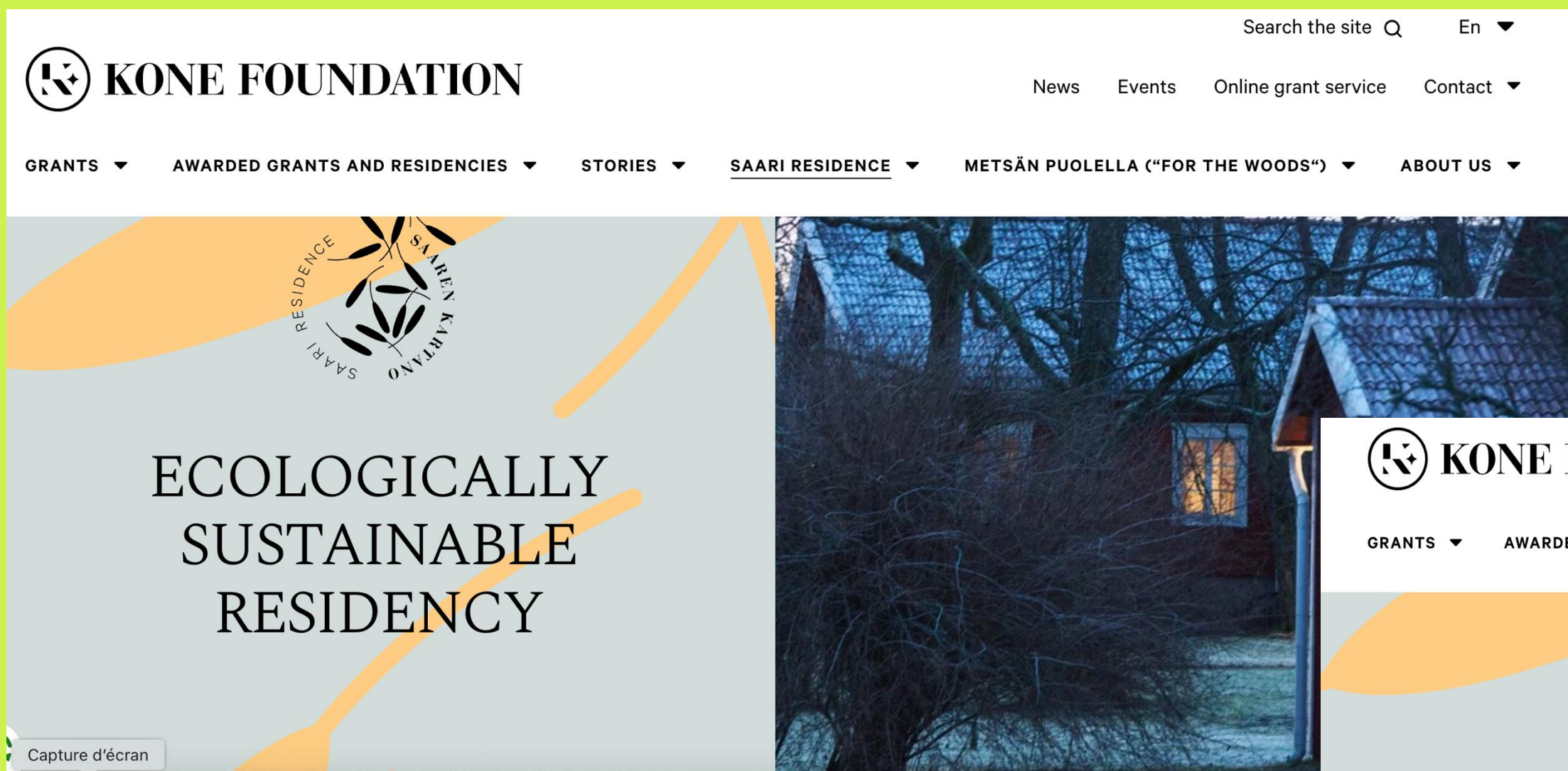
<https://on-the-move.org/resources/funding/greening-artistic-residencies>



- Environmental sustainability as an artistic theme for residencies
- “Green” venues (energy, waste management, etc.)
- A holistic approach to environmental sustainability
- Residency durations and connections to the local context
- Mix of in-person, online, or hybrid formats
- Additional funding (more expensive or longer trips)

DRAWING INSPIRATION FROM RESIDENCIES

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<https://koneensaatio.fi/en/saari-residence/residency-applicants/saari-residence-what-we-offer/>

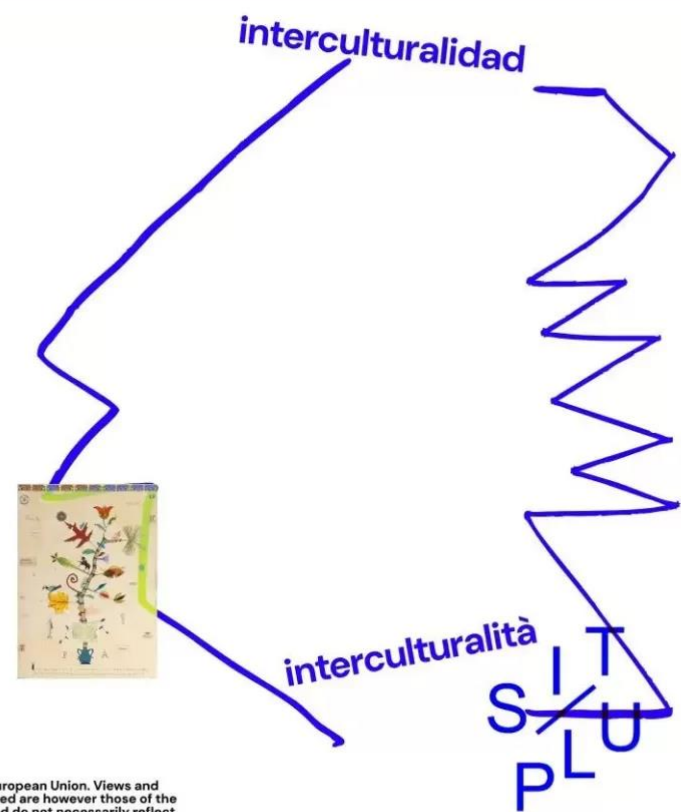
<https://koneensaatio.fi/en/saari-residence/>



ONGOING CALLS

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Open Call for Situated Residencies



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the European Union

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Neither the European Union nor the granting
authority can be held responsible for them.

OPEN
CALL

DENIZ
VILLALBA
ARTIST
RESIDENCY

Artist Residency Program
Apply until May 31, 2026

RIVERS of democracy

REGISTER NOW!

Rivers are archives,
political bodies,
spaces where
democracy can
be lived.

Co-funded by
the European Union

ČB28 České Budějovice
Evropské hlavní město kultury
2028



(PERMA)CULTURE OPEN CALL
2.CALL

Co-funded by
the European Union

Ministry of Culture
of the Czech Republic

Česká republika
Jihočeský kraj

ECO-SOUNDSCAPES
International Artist Selection



OPEN CALL

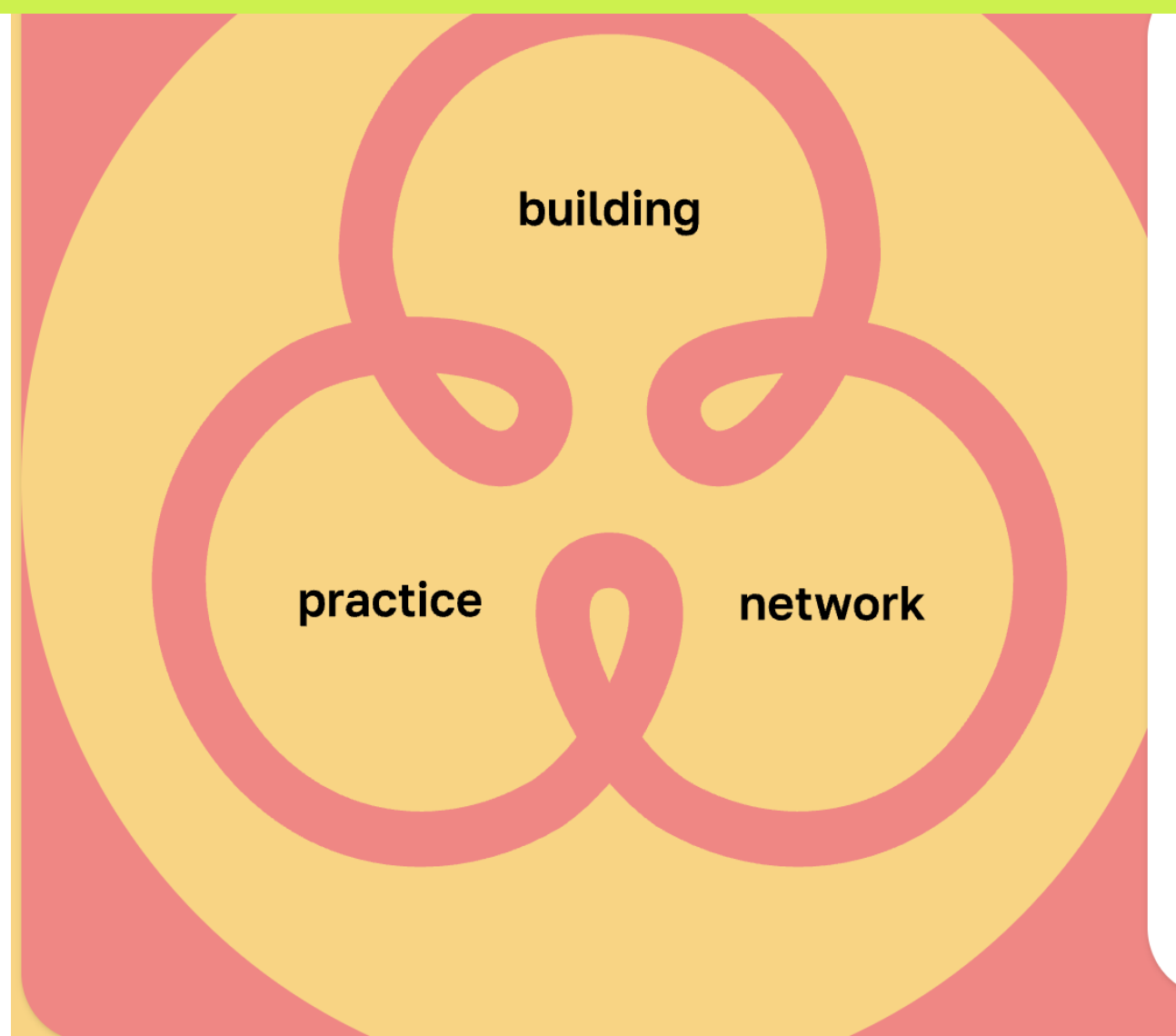
www.echoeslive.eu

INTERSECTION OF CAUSES : displacement and climate change

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<https://www.assembleproject.eu/>



ABOUT

ASSEMBLE is a Creative Europe project linking artists and curators across Ukraine, Cyprus, and Spain through a shared platform for collaboration, knowledge exchange, and transnational cultural dialogue.

The initiative is grounded in the conviction that access to cultural exchange should be widened rather than concentrated among those who already possess the economic resources, mobility, or professional advantages that make international

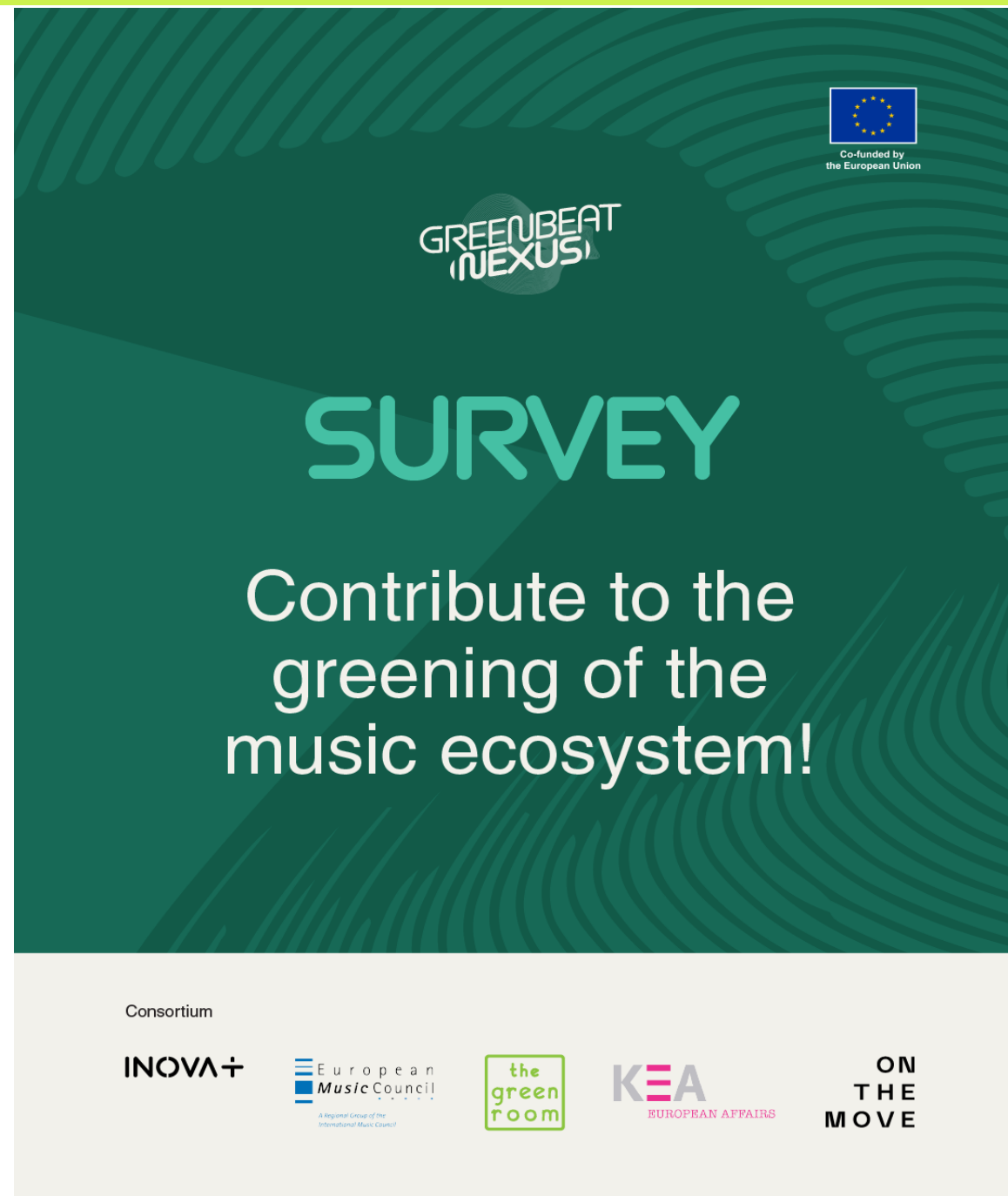
CONTACT US

ASSEMBLE is a transnational cultural programme and a direct response to the climate emergency at the intersection of conflict, ecological decline and displacement. Through professional development, capacity building, audience development and international exchange, it captures the emergent practices of displaced and marginalised artists and curators.

d'écran

SHARE YOUR VIEWS – advocate for adapted funding

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<https://on-the-move.org/news/greenbeat-nexus-survey-about-your-needs-and-ideas-accelerate-green-transition-european-music>

Culture Action Europe:

State of Culture Barometer 2026 Survey

state of culture



<https://on-the-move.org/news/greenbeat-nexus-survey-about-your-needs-and-ideas-accelerate-green-transition-european-music>

■ BREAK TIME

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LET'S TAKE 5 minutes

— Feel free to turn off your camera



DISCUSS SOME CALLS OR TOOLS

The call for the **SAARI residency –group 1**

5 minutes reading

The **decision making tool - group 2**

What do you like?

The travel norms of the **SHIFT Eco-certification** for networks - **group 3**

What do you find challenging in your context?

The power of networks
(Nordic alliance for artistic residencies and climate action) – **group 4**

Which other example / experience would you like share?

25 minutes in total

■ KEY TAKEAWAYS

- **Sustainability tools to be created/adopted, when relevant** and monitored on an ongoing basis
- **Time impacts** to be assessed internally (particularly in terms of limited human resources)
- Prioritize a **network-based approach** (national, European, international etc.)
- **Advocate** for programmes and mechanisms tailored to environmental sustainability challenges – embedded with climate justice's values
- Work on **intersectionality of topics** (climate change, war, displacement, gender diversity etc.)
- **Yours???**

RESOURCES

On the Move's shared resources

Links in the Powerpoint 😊

Sustainability resources

Open calls and environmental sustainability

Your resources

Add yours! 😊

■ LET'S KEEP IN TOUCH

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On the Move

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